

2025 ASBA Small Business Awards Gala

SPONSORSHIP DECK
PRESENTED BY
**ARIZONA
EVENTS GROUP**



Event Overview:

NAME:	DATE:	LOCATION:	PURPOSE:
ASBA Small Business Awards Gala	Saturday November 8, 2025 5PM – 9PM	Arizona Biltmore Golf Club Ballroom	Celebrating and recognizing excellence in the Arizona small business community.

EXPECTED ATTENDANCE:

250+ small business leaders, entrepreneurs, and professionals within the business community

GOAL:

Raise \$50,000 for ASBA's programs and initiatives designed to support small businesses; as well as the Business Education Foundation - a 501 (c)(3) in partnership with ASBA that empowers entrepreneurs in Arizona

WHY SPONSOR?

Brand Exposure

Showcase your brand to a targeted audience of Arizona's most influential small business leaders and decision-makers.

Community Impact

Align your organization with a mission-driven event that supports local economic growth and small business development.

Networking

Connect with entrepreneurs, innovators, and industry leaders.

Exclusive Benefits

Gain unique opportunities to promote your brand before, during, and after the event.

Sponsorship Opportunities



TITLE SPONSOR

\$50,000 (EXCLUSIVE)

- Recognition as the Title Sponsor in all event materials (e.g., **"Your Company" ASBA Small Business Awards Gala**).
- Logo featured prominently on:
 - Event signage
 - GOBO lighting feature
 - Step-and-repeat banner
 - Event website and promotional materials
- Speaking opportunity and award presentation during the event
- Four, first-row, reserved VIP tables for 40 attendees
- Opportunity for a "Meet and Greet" with the Gala speakers
- Social media spotlight (8 posts)
- Opportunity to include branded items in attendee gift bags
- One dedicated email blast prior to the Gala and after the Gala
- One full-page advertisement in the Gala program
- 12 News Midday segment
- One Greater Phoenix *In Business* magazine article in 2026
- Sponsor highlight video and interview during the Gala
- Weekend for two at the Arizona Biltmore during the weekend of the Gala
- One Apex ASBA Membership

PRESENTING SPONSOR

\$25,000 (EXCLUSIVE)

- Recognition as the Presenting Sponsor in all event materials (e.g., **ASBA Small Business Awards Gala presented by "Your Company"**).
- Logo placement on:
 - Event signage
 - Step-and-repeat banner
 - Event website and promotional materials
- Two, reserved VIP tables for 20 attendees
- Opportunity for a "Meet and Greet" with the Gala speakers
- Social media spotlight (8 posts)
- Speaking opportunity and award presentation during the event
- Opportunity to include branded items in attendee gift bags
- One half-page advertisement in the Gala program
- One Greater Phoenix *In Business* magazine article in 2026
- Sponsor highlight video and interview during the Gala
- Weekend for two at the Arizona Biltmore the weekend of the Gala
- One Apex ASBA Membership

Sponsorship Opportunities



CORPORATE SPONSOR

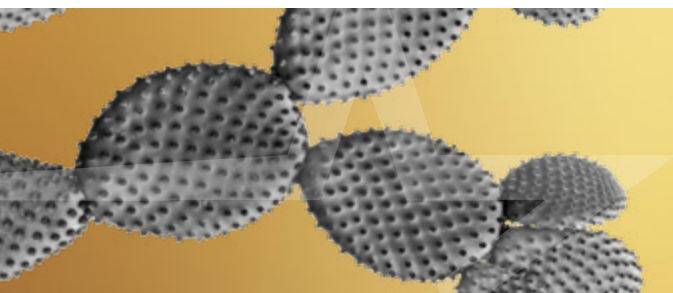
\$10,000 (EXCLUSIVE)

- Logo placement on:
 - Event signage
 - Step-and-repeat banner
 - Event website and promotional materials
- One reserved VIP table for 10 attendees
- Opportunity for a "Meet and Greet" with the Gala speakers
- Social media spotlight (8 posts)
- Speaking opportunity and award presentation during the event
- Opportunity to include branded items in attendee gift bags
- One-third-page advertisement in Gala program
- One Greater Phoenix *In Business* magazine article in 2026
- Sponsor highlight video and interview during the Gala
- Weekend for two at the Arizona Biltmore the weekend of the Gala
- One Apex ASBA Membership

COMMUNITY SPONSOR

\$7,500 (EXCLUSIVE)

- Logo placement on:
 - Event signage
 - Step-and-repeat banner
 - Event website and promotional materials
- One, reserved VIP table for 10 attendees
- Opportunity for a "Meet and Greet" with the Gala speakers
- Social media spotlight (8 posts)
- Recognition during the event
- Opportunity to include branded items in attendee gift bags
- One-third page advertisement in Gala program
- Sponsor highlight video and interview during the Gala
- One Apex ASBA Membership



Sponsorship Opportunities



SUPPORTING SPONSOR

\$2,500 (8 AVAILABLE)

- Logo placement on:
 - Event website
 - Event program
- Reserved seating for 4 attendees
- Social media spotlight (4 posts)
- Recognition during the event
- Opportunity to include branded items in attendee gift bags

IN-KIND SPONSOR

As an in-kind partner, we will tailor recognition opportunities that are mutually agreed upon. In-kind partners can receive: Attendance at the ASBA Small Business Awards Gala, exclusive branding in your category, promotion on ASBA's social media channels, and on-site activations.

CUSTOM SPONSORSHIP PACKAGES

Have a unique idea? Let's work together to create a custom sponsorship package tailored to your business goals.





Marketing & Promotion



EMAIL CAMPAIGNS:

Reach ASBA's extensive email list of small business owners and community members



PRESS COVERAGE:

Event announcements and sponsor acknowledgments with local media outlets



SOCIAL MEDIA:

Engage with a combined audience of more than 25K followers across ASBA platforms



EVENT DAY RECOGNITION:

High visibility branding opportunities at the venue

Contact Information



SPONSORSHIP INQUIRIES:

Tim Matykiewicz
Arizona Events Group
tim@azeventsgroup.com
480.560.9095

Arizona Small Business Association
www.asba.com

Your sponsorship will directly contribute to ASBA's mission of fostering a thriving small business community. Together, we can celebrate and empower the backbone of Arizona's economy.

